

GLAD MIDSOMMAR



SVEADAL

Uvas Canyon,
Santa Clara County

All Day

Given under the auspices of
**Swedish
American
Patriotic
League**

93rd Annual
Midsummer Festival
Saturday, June 20th, 1987



Swedish American Patriotic League

SAN FRANCISCO

OAKLAND

WISHES ONE AND ALL A HAPPY MIDSUMMER
ON THE 93rd CONSECUTIVE MIDSUMMER
FESTIVAL

With sincere appreciation to the many committees and friends for their support and efforts to make this Annual Midsummer Festival an outstanding success.

LOUISE VOGELSBERG
President, San Francisco

WALTER NYLAND
President, Oakland



Midsummer Greetings

from

Caroline Beroza
Midsummer Queen 1937



Wishing you a very

Happy Midsummer

Paul and Muriel Beroza
Parents of the Queen



Midsummer Greetings from



THE BEROZA CHILDREN

Anne Marie
Gregory

Barbara
Paul

Paula
Caroline

..AND THE GRANDCHILDREN
Michael Joan



Happy Midsummer



from

When you travel
to Europe fly

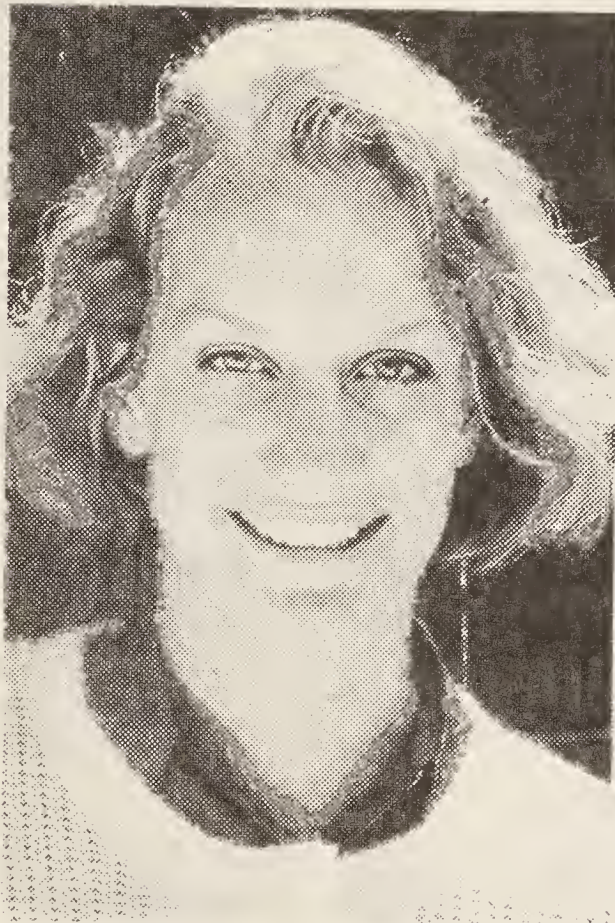


via Seattle
Los Angeles
New York or
Chicago

400 Post Street, San Francisco, CA 94102

(800) 221-2350

GLAD MIDSOMMAR



Caroline Beroza
Midsummer Queen



Yvette Frojelin
Columbia



Dana Henderson
Svea

Midsummer Greetings from
TEGNÉR LODGE No. 149, V.O.A

meet every third Thursday
Veterans Building
1105 Bancroft Ave., San Leandro

Bruce Feist, *Chairman*
Rita Kilstrom *Secretary*



***The Golden Gate
District Lodges***

through the medium of this program wish to
extend their best wishes to the
Swedish-American Patriotic League, on this
Midsummer Day Celebration.

The Golden Gate District consisting of
20 local lodges in San Francisco,
Oakland, Berkeley, Concord, Stockton,
Modesto, Turlock, Fresno, San Jose,
Palo Alto, Petaluma, Sacramento,
Yuba City, Paradise, Eureka, Redding,
Reno, Oroville and Marysville, extends
to you a cordial invitation to become a
member of the Vasa Order of America

Robert H. Peterson Helen Mingram
District Master District Secretary



MIDSUMMER GREETINGS

Tor Lodge No. 537, V.O.A.
San Francisco

Meets 2nd Saturday each month,
1.00 p.m. at Swedish American Hall,
2174 Market street, S.F.

G. Ed Johnson, *Chairman*
ELLEN SANDBERG, *Secretary*



Best wishes for a successful
MIDSUMMER FESTIVAL

FYLGIA LODGE No. 119

Vasa Order of America



The Color Guard here today

is part of

Fylgia's Drill Team

Clyde W. Forsman Robert H. Peterson
Chairman Secretary

Glad Midsommar

Nordiska Butik
Fine Scandinavian Gifts



771 Monterey Blvd.
Mary Ann Peterson San Francisco, CA 94127
Vicki Peterson (415) 239-8107



**ANDERS och
ELLEN SANDBERG**

önskar alla sina vänner
en Glad Midsommar



Du Gamla, du fria

Du gamla, du fria, du fjällhöga Nord,
du tysta, du glädjerika sköna!
Jag hälsar dig vänaste land uppå jord,
|:din sol, din himmel, dina ängder gröna!|

Du tronar på minnen från fornstora dar,
Då ärat ditt namn flög över jorden.
Jag vet, att du är och du blir vad du var.
|: Ja, jag vill leva, jag vill dö i Norden! |:



**Wishing Queen Caroline
and all her happy subjects
Glad Midsommar**

on the 93rd festival
Evelyn and Hugo Olsson



Midsummer Greetings

Louise Vogelsberg
President

Swedish American Patriotic
League



Midsummer Greetings

from

The Swedish-American
Patriotic League
of Oakland

Walter Nyland, *President*

STAR SPANGLLED BANNER

Oh say, can you see
By the dawn's early light
What so proudly we hailed
At the twilight's last
gleaming?

Whose broad stripes and
bright starts
Thru the perilous fight
O'er the ramparts we
watched,

Were so gallantly streaming?
And the rockets red glare
The bombs bursting in air
Gave proof thru the night
That our flag was still there.

Oh say, does that star-
spangled banner yet
wave,

O'er the land of the free
And the home of the brave?



*Glad
Midsummer*

And a Happy
Festival in Sveadal

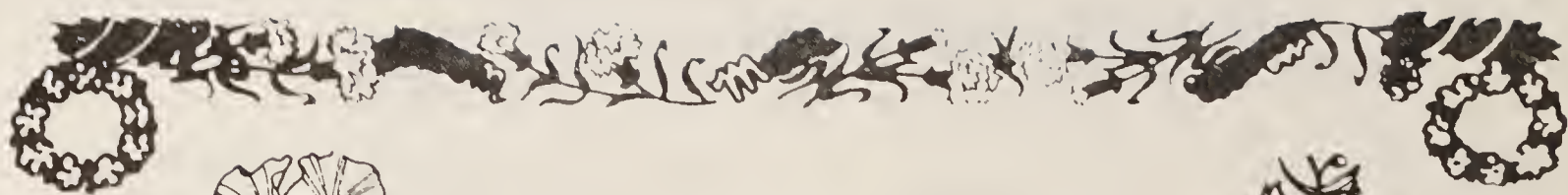
Ted, Astrid and
Alexander Olsson



Midsummer Greetings

from

MARTHA KUHNLE



P R O G R A M

4 P.M. on the Lawn



PARADE:

Flag Bearers, Officers, Performers, costume Group, Maids of Honor, Columbia, Svea, Crown Bearer, Midsummer Queen and Train Bearers

MASTER OF CEREMONIES , , , , , Carl W. Svenson
Past President, SAPL/S.F.

FLAG SALUTE TO THE QUEEN

Flag Bearers

NATIONAL ANTHEMS (in unison)

The Star-Spangled Banner
Du Gamla, Du Fria

, , , , , Zaida Binetti, Director
, , , , , , , , , Kurt Talbot, Drums



WELCOME and
CROWNING OF THE QUEEN ... Louise Vogelsberg
President, SAPL/S.F.

SWEDISH MELODIES

Zaida Zingers ... Zaida Binetti, Director

PRESENTATION OF COLUMBIA Jim Bodine
Vice President, SAPL/S.F.

BICENTENNIAL COMMEMORATION of the
CONSTITUTION Ted Olsson
Past President, SAPL/S.F.





PRESENTATION OF SVEAWalter Nyland
President, SAPL/Oakland

SWEDISH FOLK DANCES
... directed by Marian and Ned Gault

GREETINGS FROM SWEDEN Siri Eliason
Consul General of Sweden

VOCAL SOLOIST Jan Nordin

THE QUEEN'S COURT Carl W. Svenson
Past President, SAPL/S.F.

Susan Haas, Sandra Hillerstrom, Robin Hoff, Mary Johnson, Christina Mattsson, Nancy Morrison, Erica Nelson, Kendra Nelson, Jaci Sedlemeyer, Melissa Jennifer Spear and Linda Vogelsberg

Crown Bearer: Michael Spiryus

Train Bearers: Greta Nelson

Ingrid Nelson

Procession to the Dance Floor and
Maypole

MIDSUMMER QUEEN'S WALTZ

SWEDISH FOLK DANCE EXHIBITION
... directed by Marian and Ned Gault

DANCING - 8 P.M. TILL MIDNIGHT
..... Gary Pacini's Band



GLAD MIDSOMMAR



önskar

SWEA™

Swedish Women's
Educational Association



Wishing you a

Happy Midsummer

**Robert and Mary Ann
Peterson**

"Parents of last years Queen"



Officers
and
Members
of the
SWEDISH CLUB

önskar alla

EN GLAD MIDSOMMAR



Midsummer Greetings

Carl W. Svenson

**Erik and Trudi
Mark Kjell**

Midsummer Greetings

**THE SWEDISH SOCIETY
OF OAKLAND**

meets 2nd Tuesday in
Björnson Hall, Oakland

Walter Sullivan , *President*
ROBERT THIELE, *Secretary*
524-6150

For membership information contact
above officers.

Now is the time to join the
East Bay's oldest and most
progressive Society.
Financially sound

**SWEDISH LADIES SOCIETY
of San Francisco**

2174 Market Street

Sick Benefit and Social Organization
Meetings 2nd Thursday at Noon

Ann Marie Van Horn , *President*
June Williams , *Secretary*

**SWEDISH LADIES SOCIETY
JENNY LIND OF OAKLAND**

A Social and Sick Benefit Organization
Meetings second Thursday every month in
Björnson Hall

President — Mia Bartley
Secretary—BERTHA BECHTLE

Enjoy

SVEADAL

this summer

Your own Recreation Park
in Uvas Canyon,
Santa Clara County

SWIMMING - - TENNIS
CABINS — MEALS
PLAYGROUND

CALENDAR OF EVENTS

July 4th-5th - Annual Tennis
Tournament

July 25th - 61st Anniversary
of Sveadal

Sept. 6th - Labor Day Weekend
Swimming Races

For more information call
during season (408) 779-2854



GLAD MIDSOMMAR

önskas av

Eva Person



Wishing you a most Happy

Midsummer Festival

Walter and Dorinda Nyland



Midsummer Greetings

from

THE SWEDISH SOCIETY
OF SAN FRANCISCO

A Century of Fraternalism
in the Bay Area

We own and operate the
Swedish American Hall
2174 Market Street, S.F.
for your pleasure



Phone 861-9313

★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★



Midsummer Greetings

Bert and Gloria Nelson



Midsummer Greetings

from

**SAN MATEO
INVESTMENT CO.**

Telephone 349-2121

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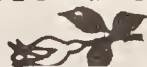
*Wishing you a
Happy Midsummer*

ROY ANDERSON PAINT CO

DEBCO INDUSTRIAL COATINGS
O'SULLIVAN® PRODUCTS

Manufacturers Distributors

**San Francisco - San Rafael
Santa Rosa**



**SIV och
ART ELWING**

önskar en

**GLAD
MIDSOMMAR**

1 1 1

**Siv Custom
Picture Framing
San Carlos**



Wishing you a most

Happy Midsummer

The Frykbergs

"It's Greek to Me"

Presented by the Sveadal
Club in SVEADAL



SATURDAY, AUGUST 8, 1987



Cocktails at the pool-5 pm

Dinner 6:30 pm & 7:30 pm

Dancing-all evening

\$10.00 - Dinner & Dance

\$ 7.00 - Children under 12

\$ 3.50 - Dance admission
only

**Reserve by Saturday,
August 1st**

Mary Ann Eriksson (415) 589-7189
Sveadal (408) 779-4917

Joanne Erikson (415) 345-2063

Vonne Thurman (408) 985-8136

Come join the
Greek Gods in Sveadal



Midsummer Greetings

from

Gladys Peterson

Happy Birthday Marta

Midsummer Greetings

from

Vera and John Nelson



Wishing you a

Happy Midsummer



THE WEISSENBORNS

**Ken, Charlotte,
Karin, Linnea and Marta**

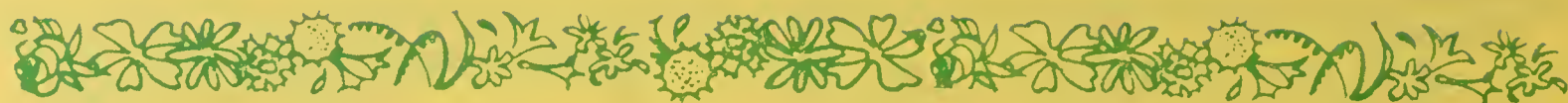


Wishing you a very

Happy Midsummer

Ramona and Harry Talbot

Harry sends greetings
from Saudi-Arabia



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Unique Items for Gifts and for the Home. Crystal, Pewter,
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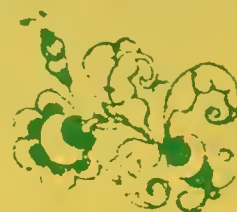


Greetings and best wishes for a

Happy Midsummer



from



Mr. and Mrs. Reno C. T. Anderson

C. A. ANDERSON FUNERAL PARLORS

